

News Watch

- 31/01 Leprosy awareness rally taken out
28/01 A learning experience for Danish students, teachers
26/01 National Voters' Day observed
25/01 Govt. School achieves excellence in handball
24/01 English language expo brings out the potential of students
21/01 VIT University signs pact with Chinese Institute
20/01 Yi, CII launch health projects
19/01 Road safety awareness programme held
17/01 Book on art for children bags award
16/01 Thiruvalluvar Day celebrated
14/01 A new mobile application 'pinakin' for tourists
13/01 Pongal celebration ushers in sweet moments in campuses
12/01 Awareness programme on child marriage
11/01 IT firms to witness muted Q3 growth
10/01 Tribal students relish Winter Nature Study Programme
09/01 4.1 lakh children to be administered measles-rubella vaccine
in Erode
08/01 Police verification for passports to go digital
07/01 Green energy initiative on track
06/01 Mass saplings planting campaign in Yercaud
05/12 Nehru Yuva Kendra volunteers learn first-aid techniques
05/01 Cost Accountants institute sets up facility to help trade
03/01 Swipe machine introduced at Anjaneyar temple
02/01 Award for best government schools
01/01 Swachhata App gaining attention in Erode

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
NANJANAPURAM, ERODE – 638 107.



LIBRARY

CURRENT AWARENESS BULLETIN

January, 2017
(Vol. 13 – No. 1)



NEW ARRIVALS

Commerce/Management/Corp./Economics

A Brief Course On Technology Management ... Nagarajan . K
Advertising And Promotion ... Belch George . E And Belch Michael A
Business Communication ... Meenakshi Raman And Prakash Singh
Business Ethics And Corporate Governance .. Khanka . S . S
Business Intelligence ... Turban Efraim , Ramesh Sharda Business
Management ... Dinkar Pagare
Dynamics Of Industrial Relations .. Mamoria . C . B , Satish
Essentials Of Business Environment .. Aswathappa . K
Financial Markets And Services .. Gordon . E And Natarajan . K
Industrial Relations ... Sarma . A . M
Management ... Gupta . C . B
Management Accounting ... Shashi K. Gupta And Sharma R.K
Management Information System ... Murali Manohari . G Ramesh
Management Of Technology ... Khalil Tarek . M And Ravi Shanakar
Marketing Management ... Govindarajan . M
Marketing Management ... Gupta . C . B And Rajan Nair . N
Marketing Management ... Varshney . R . L And Gupta . S . L
Office Management ... Chopra . R . K And Priyanka Gauri
Principles Of Management ... Dinkar Pagare
Textbook Of Logistics And Supply Chain Management ...Agrawal
Banking And Insurance ... Gulati Neelam . C
E-Commerce E-Business ... Rayudu C . S
Elements Of Banking And Insurance .. Sethi Jyotsna/Bhatia Nishwan

Commerce/Management/Corp./Economics

Elements Of Company Law ... Kapoor . N . D
Fundamentals Of Auditing .. Basu . S . K
Handbook Of Industrial Law .. Kapoor . N . D
Industrial Relations And Labour Laws .. Tripathi . P . C ,
Insurance Principles And Practice .. Mishra M . N And
Merchant Banking And Financial Services .. Gurusamy.S
Principles And Practice Of Auditing .. Dinkar Pagare
Principles And Practice Of Insurance .. Periasamy . P
Foreign Exchange Jeevanandam

English

Business English ... Samson . T
Sons Must Die and Other Plays ...Uma Parameswaran

Computer Science

An Introduction To Client/Server Computing Subhash Chandra
Essential Wap For Professionals .. Hougland Damon /Khurram
Fundamentals Of Open Source Software .. Rao . M . N
Software Engineering .. Khurana Rohit

Physics

Electricity And Magnetism ... Satya Prakash
Fundamentals Of Magnetism And Electricity ... Vasudeva . D . N
Fundamentals Of Molecular Spectroscopy ... Banwell Colin . N

Conferences/Seminars/Workshops

International Conference on Research in Business

16th to 16th April 2017

New Delhi, India

Website: <http://www.icrb.international/>

Contact person: Kiran Saroj +919450961692

ICRB – April 2017 invites papers in all areas pertaining to business management across the globe. Lets come together, interact and exchange views about business management challenges and opportunities in today's networked world.

Deadline for abstracts/proposals: 14th January 2017

International Disease, Health & society Conference

7th to 7th April 2017

New Delhi, India

Website: [http://yir.co.in/wp-](http://yir.co.in/wp-content/uploads/2016/12/March.compressed.pdf)

[content/uploads/2016/12/March.compressed.pdf](http://yir.co.in/wp-content/uploads/2016/12/March.compressed.pdf)

Contact person: Organizing Secretary

This event a great opportunity for researchers, scholars and community workers involved in social health and medical sector.

Deadline for abstracts/proposals: 20th February 2017

Conferences/Seminars/Workshops

5th International Conference on Current Research in Applied Business and Social Sciences (CRABS-FEB-2017) February 14th-15th, 2017 -New Delhi, India

Website: <http://anish.com/conferences/crabs-feb-2017/>

Contact person: Santi

Selected conference papers will be published in associated Scopus / ISI indexed journal. All other papers will be considered for Google scholar index journals.

Organized by: Akademika Nusa Internasional

Deadline for abstracts/proposals: 7th February 2017

International Conference on Computational Intelligence in Data Science

2nd to 3rd June 2017

Chennai, Tamilnadu, India

Website: <http://www.iccids.in>

Contact person: Dr Suresh Jaganathan

This conference will be useful for professionals working in data science, big data, machine learning, artificial intelligence and predictive modeling.

Organized by: IEEE

Deadline for abstracts/proposals: 10th March 2017

Conferences/Seminars/Workshops

International Conference on Systems, Science, Control, Communication, Engineering and Technology 2017

10th to 11th February 2017

Coimbatore, India

Website: <http://icsscet.org/>

Contact person: Rajkumar Sugumaran

Organized by: ASDF International

Deadline for abstracts/proposals: 14th January 2017

14th International Conference on Development in Science, Management and Engineering Publication- ANNA UNIVERSITY ANNEXURE-II, SCOPUS, Thomson Reuters (ISI), Google Scholar International journals

14th to 15th April 2017

Trichy, Tamilnadu, India

Website: <http://iosrd.org/conferences/>

Contact person: Coordinator

All accepted papers will be published in ANNA UNIVERSITY ANNEXURE-II, SCOPUS, Thomson Reuters (ISI), Google Scholar International journals

Organized by: International Organization of Scientific Research and Development (IOSRD)

Deadline for abstracts/proposals: 7th April 2017

Conferences/Seminars/Workshops

2017 International Conference on Advances in Soft Computing (ICASC 2017)

6th to 8th April 2017

Trivandrum, Kerala, India

Website: <http://www.icasc.org/>

Contact person: Ms. Jennifer Y. Luo

Publication and Indexing: Accepted and registered full papers will be published into Journal of Computers (ISSN: 1796-203X), indexed by DBLP, EBSCO, DOAJ, ProQuest, INSPEC, ULRICH's Periodicals Directory, WorldCat, CNKI, etc.

Organized by: S.T.Hindu College

Deadline for abstracts/proposals: 15th January 2017

International Conference on Information, Communication and Computing Technology

13th to 13th May 2017

New Delhi, NEW DELHI, India

Website: <http://www.jimsindia.org/icicct2017/>

Contact person: DR. DEEPAK CHAHAL

The International Conference ICICCT-2017 will be held on May 13, 2017 (Saturday) at India International Centre (IIC), 40, Max Mueller Marg, New Delhi - 110003, India, in collaboration with Springer and CSI-India.

Organized by: JIMS WITH SPRINGER & CSI-INDIA

Deadline for abstracts/proposals: 15th February 2017